



INDIVIDUALIZED INVESTING: *Putting You in Control of Your Future*

2015 Proving Kind to Southern Nevada Homebuilders

The Las Vegas economy and housing market is something that many people across the country continue to watch closely. Despite being ground zero for the housing bubble and burst last decade, the "Southern Nevada homebuilding industry is making positive advances this year..." says Eli Segall writer for VegasInc publication. He goes on to report that local builders have seen home sales up 10.7% with the median closing price up 5.1% compared to a year earlier. Builders have additionally submitted 4,130 new-home permits for the year, a growth of 22.5% over 2014. These types of growth rates are providing opportunities for the top home builders in the area to reach home sales over 1,000 for the year, numbers they have not been close to reaching for a very long time. While the overall economic recovery of Southern Nevada has not been as aggressive, the home builders are seeing the positive advances in the valley.

Reference: http://vegasinc.com/business/real-estate/2015/jul/20/despite-hurdles-2015-southern-nevada-homebuilders/?_ga=1.158385466.1405477614.1438728180

By Eli Segall



BY THE NUMBERS

Take a look at some of the numbers from the loan fundings in July

JUL	Total amount Funded	\$3,367,300
BORROWERS	# of Loans	6
	# of Borrowers	4
	Avg. amount of loan	\$561,217
INVESTORS	# of Investors	113
	# Invested with IRA	65
	Avg. # of investors per loan	18
	Avg. amount of investment	\$29,799



IN THE SPOTLIGHT



Business World Magazine

Ignite Funding Sparks Double Digit Interest in Crowdfunding Real Estate by Rob Bryant, editor. See the complete article at <http://ignitefunding.com/wp-content/uploads/2015/08/Business-World.pdf>

eMoneyShow Online Booth – Ignite Funding participated in The Money Show, an investor expo in San Francisco in July. See Carrie Cook's presentation on "Crowdfunding Real Estate: a Proven Alternative" at <http://www.moneyshow.com/webcast-details.asp?wid=C47B236864384399A81AEAC87096D6061>



Did you know In July Ignite Funding Investors funded **\$3,367,300** in loans, bringing our funding total for the year to **\$33,491,800**.